



MSLBMDA'S 2012 PRODUCTS EXPO

THURSDAY, MARCH 8TH • 2 - 8 PM

FRIDAY, MARCH 9TH • 9 AM - 1 PM

EXPO HALL • DENVER MERCHANDISE MART

451 3 58TH AVENUE • DENVER, CO 80216

EXHIBITOR INFO

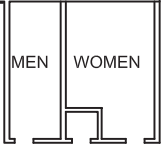
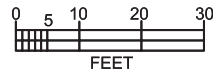


Mountain States Lumber and Building Material Dealers Association

9034 E Easter Place #103 • Centennial, CO 80112

303-793-0859 • 800-365-0919 • mslbmda@idcomm.com • www.mslbmda.org

EXPO II

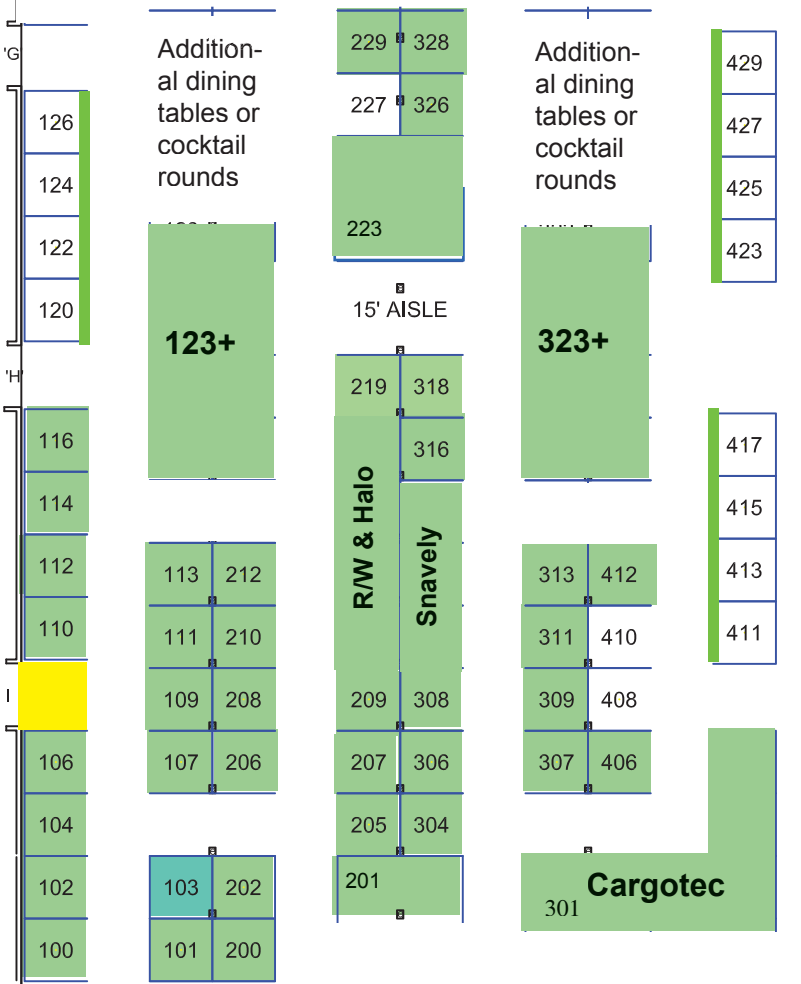


SURVIVOR

Lumber and Building Material Edition

Banquet Area - Buffet Stations, and Dining Tables
 Food Service - Bar, etc.
 Lounge Chairs, Conversation areas

MSLBMDA's
 2012 Products
 Expo
 March 8-9th



Expo
 Hall
 Floorplan
 at the
 Mart

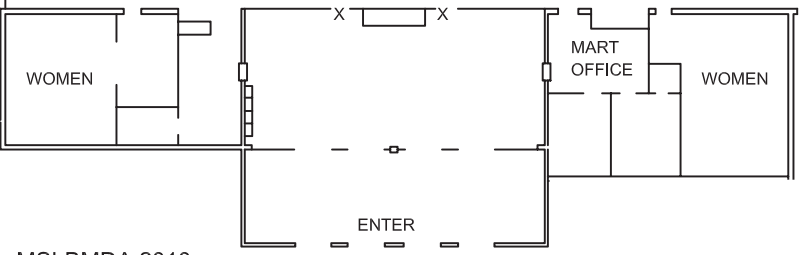
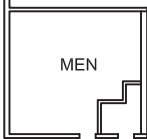


EXHIBIT SPACE VIP CONTRACT - 2012

MSLBMDA's Products Expo • Thursday & Friday March 8-9, 2012
 The Expo Hall at the Denver Merchandise Mart • 451 E 58th Ave • Denver, CO
SURVIVOR - Lumber and Building Material Edition



SIGN UP AHEAD TO SAVE \$25 ON EACH 10x10' BOOTH

<p>Mail or FAX completed contract to: Mountain States Lumber & Building Material Dealers' Association 9034 E. Easter Pl. #103 • Centennial, CO 80112 (303) 793-0859 or (800) 365-0919 • mslbmda@idcomm.com</p> <p style="text-align: center;">FAX: (303) 290-9137</p> <p style="text-align: center;">WE WILL THEN INVOICE YOU FOR THE 25% DEPOSIT</p>	<p>FOR OFFICE USE ONLY: Member <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Date Received: _____ Assignment: _____</p> <p>Total Price: _____ Deposit: _____</p> <p>Balance Due: _____ Paid: _____</p> <p>Confirmed: _____</p> <p>Exhibitor Kit Forms Returned: _____</p> <p>Booth Registration Form Returned: _____</p>
---	---

1. (Type or Print)

Company name: _____

Mailing Address: _____

City, State, Zip Code: _____

Phone number: () _____ Fax: () _____

Contact: _____ Email: _____

2. Type name of company as it should appear in all printed promotion and publicity material: _____

3. How many 10' by 10' exhibit spaces are requested: _____

4. Preferred location:

Choice(s): 1st _____ 2nd _____

3rd _____ 4th _____

TOTAL \$: _____ (*Early Sign Up Discount Subtract \$25 per 10x10 space before October 31, 2011)

PRICES PER 10x10 SPACE:
 Member Cost: \$725 each*
 Four booths or more \$700 each*
 (*dues must be current)
 Nonmember Cost: \$925 each*
 Not a member? Do the math-it pays to belong.

Are there other companies you would prefer NOT to be near?: _____

5. Products, equipment, and/or services to be exhibited: _____

IMPORTANT: SPACE CANNOT BE CONFIRMED UNLESS ITEM 5 IS COMPLETED!

6. We understand that this "Application for Exhibit Space" becomes a contract when signed by us BELOW. We have read and agree to comply with the exhibit regulations and instructions on the reverse side of this application. **Over please for Official Regulations.**

CHECK ENCLOSED

PLEASE INVOICE

CHARGE TO CC # _____ EXP _____

Authorized Signature

(Over)

Date

OFFICIAL REGULATIONS

1. CONTRACT FOR SPACE

The word "Association" shall mean the Mountain States Lumber and Building Material Dealers' Association, its officers, directors, committees, agents, or employees acting for it in the management of this exposition. The Association shall have full power in the interpretation and enforcement of all rules and regulations governing exhibitors. All matters and questions not governed by the regulations shall be subject to the final judgement and decision of the Association. These regulations may be amended at any time by the Association in writing to such exhibitors as may be affected by them. This Application for Exhibit Space, the formal notice of space assignment by the Association, and the full payment of rental charges, together constitute a contract for the right to use the space.

2. ASSIGNMENT OF SPACE

Space assignments will be made by the Association in keeping with preferences requested by exhibitors. The Association reserves the right to make space assignments for the benefit and betterment of the exposition or alter locations of exhibits or booths shown on the official floor plan if deemed advisable in the best interest of the exposition.

3. SPACE RENTAL AND PAYMENT

An application and contract for exhibit space shall be considered accepted when countersigned by the Association. A deposit in the amount of 25% of the cost of the total space rental will be billed upon receipt. **Full payment must be made by February 1, 2012 to retain the space.**

4. SUBLETTING OF SPACE

Exhibitors may not sublet their space nor any part thereof, nor shall an exhibitor permit representatives of a non-exhibiting company to use his booth to conduct activities relating to the sales of products not manufactured or sold by the exhibitor.

5. INSTALLATION AND DISMANTLING OF EXHIBITS

All exhibits must be completed, manned and ready for business by Noon, Thursday, March 8, 2012. **No exhibit shall begin dismantling or packing their product prior to 1 PM., Friday, March 9, 2012**

6. EXHIBIT SPECIFICATIONS

Your exhibit must be arranged so as not to obstruct the general view or hide the exhibits of others. Standard booth equipment provided consists of draperies assembled on aluminum stanchions and telescopic crossbars, backwall 8 feet high and side rail dividers 3 feet high. Constructed display material may not exceed 8 feet in height in the rear five feet of the booth and may not exceed 3 feet in height in the front five feet of the booth. Exceptions to the height limitations may be made only by the Association. All exposed parts of displays and/or equipment must be finished or covered in an appropriate and neat manner so that they will present an attractive appearance when viewed from the aisles or from ceilings. Upon request of the Association, exhibitors will be required to rearrange or limit their displays of equipment, tables, etc. that might cause congestion in the aisles or interfere with other exhibits.

7. CANCELLATION POLICY

Exhibit space cancellations received in writing prior to December 31, 2011 - full refund; on or after January 1, 2012 and prior to January 31, 2012 - 50% refund; on or after February 1, 2011 - NO refund.

8. COMBUSTIBLE MATERIALS

No combustible material such as crepe paper, tissue paper, cardboard or corrugated paper shall be used. All packing containers, excelsior, and wrapping paper are to be removed from the exhibit floor and must not be stored under tables or behind displays. All materials used for decoration must be able to stand a flameproof test before being taken into the exhibit hall to the extent that such materials will meet the tests of inspection by authorities of the Denver, Colorado Fire Prevention Division.

There must be absolutely NO SMOKING in the exhibit hall during set-up and tear down!

9. EXHIBIT FACILITY REGULATIONS

No holes may be drilled, cored, or punched in the building. No adhesive-backed decals or similar items may be distributed or used in the building. Decorations, signs, banners, etc. may not be taped, nailed, tacked, stapled, or otherwise fastened to ceilings, walls, doors, painted surfaces, or columns.

10. SECURITY

General overall security service will be provided during non-show hours. The Association and the Denver Merchandise Mart are not responsible for the loss of any material from an exhibitor's booth and urges the exhibitor to exercise normal precautions to discourage pilfering. Theft and fire insurance floater policies are highly recommended. **Small or easily portable articles of value should be properly secured or removed after exhibit hours, and placed in safekeeping. The Association's insurance policies DO NOT include fire and theft coverage for individual exhibit booths.**

11. CONDUCT

Souvenirs, samples, games, gimmicks, etc. are permitted provided there is no interference with other exhibits. Any uncommon promotional techniques should have prior Association approval. Booth personnel shall conduct themselves in a dignified manner and be dressed in good taste. All booth activities must be conducted so as not to infringe on the rights of other exhibitors or offend visitors to the exposition. Booth attendance prizes may be given away BY EXHIBITORS.

12. EXHIBIT RESTRICTIONS

The Association reserves the right to restrict exhibits which, because of noise, method of operation, or any reason, become objectionable, and also to prohibit or evict any exhibit which in the opinion of the Association may detract from the general character of the exhibit as a whole. This reservation includes persons, things, conduct, printed matter, or anything the Association judges to be objectionable. In the event of such restrictions or evictions, the Association is not liable for any refunds of rental or other expenses.

13. DISTRIBUTION OF ADVERTISING MATERIAL

Advertising circulars and give-aways may only be distributed within the confines of the exhibit space rented by the exhibitor and may not be distributed elsewhere in the exposition hall.

14. SPECIAL VISUAL AND SOUND DEVICES

Audio visual equipment and other sound and attention getting devices and effects will be permitted only in those locations and in such intensity as, in the opinion of the Association, do not interfere with the activities of neighboring exhibitors. Audio visual effects of purely entertainment character without educational or informative value will not be permitted.

15. ENTERTAINMENT/SOCIAL FUNCTIONS

Exhibitor-sponsored group functions such as tours, food functions, film showing, speeches, or other activities that would in any way interfere with delegate attendance during open exhibit hours and the business meetings are **NOT PERMITTED**. Further, exhibitors operating entertainment rooms in the hotel must keep such rooms closed during the open exhibit hours each day.

16. LIABILITY

The Association, its sub-contractors, or the Denver Merchandise Mart, its directors, officers, agents and employees shall not be responsible for any loss, damage, cost or expenses, or injury that may occur to the exhibitor, exhibitor's guests, exhibitor's employees or property from any cause whatsoever prior to, during, or subsequent to the period covered by this contract. **The exhibitor in signing this Exhibit Space Application/Contract expressly releases the Association and the Denver Merchandise Mart from and agrees to indemnify them against any and all claims for such loss, damage, or injury, provided, however, that this provision of the contract shall not be applicable if such loss, damage, or injury is caused by the negligence or misconduct of the Association or any of its employees or sub-contractors, or representatives of the Denver Merchandise Mart.**

17. INSURANCE

All property of the exhibit is understood to remain under his custody and control, in transit to or from or within the confines of the exhibit hall, subject to the rules and regulations of the exposition. Exhibitors are advised to carry floater insurance to cover exhibit material against damage and loss, and public liability insurance against injury to the person or property of others.

18. CANCELLATION OF EXPOSITION

Should any contingency prevent holding of the exposition, the Association shall not be held liable for any expenses incurred by the exhibitor other than the rental cost of exhibit space.

THANK YOU SO MUCH! We are so glad you will be there!