

# It's Your Future - Don't Leave It To Chance



Join fellow lumber dealers  
and suppliers for the  
MSLBMDA's 2011 Fall Conference  
& 120th Anniversary Celebration at  
the Ameristar Casino in Blackhawk, CO.

- Engage • Connect
- Re-energize
- Learn • Unwind

## MSLBMDA's 2011 Conference & 120th Anniversary Celebration

Thursday - Saturday  
October 6-8, 2011

Ameristar Casino • 111 Richman Street  
Black Hawk, CO 80422 • 720-946-4000



Sponsored by the Mountain States Lumber and Building Material Dealers Association  
9034 E Easter Place #103 • Centennial, CO 80112  
(303) 793-0859 • (800) 365-0919 • FAX (303) 290-9137 [www.mslbmda.org](http://www.mslbmda.org) • [mslbmda@idcomm.com](mailto:mslbmda@idcomm.com)

*Proudly serving the lumber and building materials industry since 1891*

# It's Your Future - Don't Leave It To Chance

## SCHEDULE OF EVENTS

### Thursday, October 6

**8:00 - 11:30 AM**

**MSLBMDA Board Meeting** • Continental Breakfast  
Afternoon open for enjoying the casino, golf, fishing, biking, or other Clear Creek activities.

**6:00 - 7:00 PM • Group Welcome Reception**

Join other conference guests in for a casual meet and greet cocktail reception. Cash bar. Light snacks. Dinner on your own. Enjoy the restaurants on site or check with the Concierge for help with local dining choices.

### Friday, October 7

**Breakfast 7:30 - 8:30 AM. Location**

**8:30 - 10:30 AM • Business Roundtable Session**



**Industry Roundtables are always some of the most highly valued sessions by both retail dealers and suppliers alike. Join your industry peers for two hours of discussion on pertinent industry topics such as financing and credit, employee motivation, tax issues, technology, regulatory issues and more.**

Recovery from the recession has been, and may continue to be, a slow and painful process for many. This opening two-hour session gives you time to network with other industry leaders and learn from each other what business and leadership practices are being put in place as the industry moves toward recovery from the recession.

Jack Foxworth, Owner and First Executive Vice President of Foxworth-Galbraith Lumber will help moderate this roundtable session.

**10:30 - 10:45 AM • Stretch Break**

**Interested In Golf?** Fossil Trace Golf Club is one of Denver Colorado's premier public golf courses. Located in Golden, Colorado - Fossil Trace Golf Club is nestled adjacent to the foothills of the Rocky Mountain Front Range and only 15-minutes from downtown Denver, Colorado. (See flyer included).

## SCHEDULE OF EVENTS

### Friday, October 7

**10:45 AM - Noon**

**Don't Leave It To Chance: Straight Talk With Former U.S. Rep. Bob Beauprez**



We are honored to have Bob Beauprez joining us. Bob is a Colorado native raised on a third generation dairy farm near Lafayette. He spent 20 years in partnership with his parents and brother in that operation marketing their animals across the globe. Following the dairy career, Bob purchased and managed a community bank growing assets from 4 to over 400 million in 12 years. Additionally, he managed the family's real estate development creating a 1500 residential unit golf course community.

In 2002, Bob was elected as the first representative from Colorado's seventh congressional district, and re-elected in 2004. While in Congress, he served on the Ways & Means, Transportation, and Veterans Committees. He was the Republican nominee for Governor in 2006.

Most recently, Bob has published his first book, A Return to Values, and is editor-in-chief of an e-magazine, A Line of Sight. But, his greatest enjoyment comes from his buffalo breeding ranch in the northern Colorado Mountains where he and his wife of 40 years love to spend time with their four children and three grandchildren.

**Noon - 1:00 PM**

**Networking Lunch** • Bob Beauprez is planning on joining Conference attendees for lunch before we set out to enjoy the Ameristar and Blackhawk or wherever your afternoon plans take you.

**6:00 - 7:00 PM • Reception**

Hors D'Oeuvres & Cash Bar

**7:00 - 10:00 PM • MSLBMDA's 120th Anniversary Celebration and Annual Awards Banquet**

Meet, greet and socialize with longtime friends and leaders in the building materials industry as we celebrate our 120th Anniversary! There will be a brief business update, induction of new officers, and Outstanding Sales Awards presented. This is a notable milestone for the association and we hope we can count on you to be there to help us celebrate!

### Saturday, October 8

**10:00 - 11:00 AM • Closing Brunch & Business Session**  
**MSEC: Retaining/Engaging Employees: It's More Than Money**

Are you facing increased costs of hiring, loss of customers, or potential organization downturns? These are critical business issues that require retaining your most productive and committed employees. Learn the many factors affecting an employee's decision to stay or leave; answer the question, "How can we engage and keep the people we want to keep?" Participants will leave with strategies for developing effective retention practices appropriate for their organization.



HOTEL INFORMATION, Helpful Hints and Other FUN things to do while in Blackhawk

### Ameristar Casino • 111 Richman Road Blackhawk, CO • 720-946-4000

The event is scheduled October 6-8th and we have rooms blocked on either side as well for those of you who would like to arrive early or stay late to enjoy the facility and all it has to offer.

Call Ameristar reservations department at 720.946.4000 BY SEPT. 7, 2011 and identify the group as MSLBMDA 2011 FALL CONFERENCE and/or Group Code # GMSLI11 to secure the special \$139 room rate.

Make sure to book your room by September 7th to reserve a room at our special rate. Visit www.ameristar.com (Click on Black Hawk under Destination) to find Ara SPA information, directions to the resort, suggested activities, and more.

• Clear Creek County Tourism Bureau
Phone: 303-567-4660
Toll-Free – 866-674-9237
Fax – 303-569-6296
www.clearcreekcounty.org
White Water Rafting • Fishing • ATV & 4-Wheel Trails • Mountain Biking • Horseback Riding and more!

• Fossil Trace Golf Club
3050 Illinois Street • Golden, CO 80401
Pro Shop: (303) 277-8750 • Email: golf@cityofgolden.net
www.fossiltrace.com

## Don't Leave It To Chance spouse package and other activities

spouse package • \$195
Includes something special for the spouses in attendance and a \$50 Ameristar Gift Certificate for use in the spa, in any of the on site restaurants, in the gift shop, in the Casino, or toward your stay at the Ameristar. Spouse package also includes the breakfasts on Friday and Saturday, the Thursday evening reception, and the Friday night Reception and Banquet.

special activity of interest?
Are you interested in mountain biking, fishing, hiking, jeep tours, or other mountain activities during your stay? Stop by or call the Concierge Desk at the Sonnenalp for help in arranging special activities or dinner arrangements.

The Full Registration (\$425) includes: Access to all educational programs, breakfasts on Fri. & Sat., Friday lunch, refreshment breaks, the Thursday Reception, and the Friday night Reception and Banquet. Fees for spouse or additional person from same firm attending the full conference are \$385 (member) or \$595 (non-member).

Additional fees required for Spouse Package. Kids (if under 13 years of age) pay 1/2 for meals only. Extra function tickets for spouses or guests may be purchased 'a la carte' below.

NAME(S): \_\_\_\_\_
COMPANY: \_\_\_\_\_
ADDRESS: \_\_\_\_\_
CITY/ST/ZIP: \_\_\_\_\_ EMAIL: \_\_\_\_\_
PHONE: \_\_\_\_\_

- \_\_\_ Full Conference Attendee @ \$425 Member Price\*
\_\_\_ # Additional Full Conference or spouse Full Conference @\$385
\_\_\_ # Nonmembers Full Conference @\$595 pp
\_\_\_ # Additional Fri. Banquet @\$85 pp
\_\_\_ # Additional Fri. Lunch/Sat. Brunch @\$40 pp [ ] Fri. [ ] Sat.
[ ] \*-\$50 Discount on Full Conf. Reg. if you register by August 15, 2011 or if you are an out-of-state or first time guest!

Spouses Package (\$195) includes: Special Gift, \$50 Gift Card, Breakfast Fri. & Sat., Th. Reception, & Fri Reception/Banquet.
You should consider making SPA appointments early by calling 720-946-4000 and asking for the Ara Spa.
Sign me up for the Spouse Program @\$195 pp • SPOUSE NAME: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_
CITY: \_\_\_\_\_ STATE/ZIP: \_\_\_\_\_
PHONE: \_\_\_\_\_

GRAND TOTAL DUE: \$ \_\_\_\_\_ payable to MSLBMDA. Thanks so much & See You at the Ameristar
[ ] Check Enclosed. [ ] Invoice Me. [ ] Charge to CC: # \_\_\_\_\_ Exp: \_\_\_\_\_

## costs & deadlines

please check all that apply and FAX REGISTRATION FORM to 303/290-9137.

# 2011 Conference Sponsorship Form

With Very Special Thanks to Last Year's Gold Sponsors



Building Solutions, Distribution



**J.M. THOMAS FOREST PRODUCTS**

DENVER OGDEN BOISE ALBUQUERQUE

SERVICE, QUALITY, COMMITMENT

**Silver Sponsors: A.D. Martin Lumber Company & R/W Specialties**  
**Bronze Sponsors: Denver Lumber Company & Louisiana Pacific**

## Conference Sponsorship • Don't Leave It To Chance

We are pleased to offer the following opportunities for Sponsorship for our 2011 Fall Conference. If you are interested in the added visibility and recognition sponsorship of this event brings, please fill out and return this form to the MSLBMDA. As always, we are truly grateful to those of you who are willing to participate as sponsors. Your support allows us to put together a first class event for the members of the Mountain States region. **Thank you again for your continued support.**

**GOLD SPONSOR: \$1000** • Contributions from Gold Sponsors will help us cover the costs of the business sessions scheduled during the Fall Conference.

**SILVER SPONSOR: \$500** • Contributions from Silver Sponsors will be used toward the meal functions and our Annual Awards Banquet on Friday evening. The Friday Banquet includes special entertainment and is the event where new officers are inducted and other special awards are presented.

**BRONZE SPONSOR: \$250** • Contributions from Bronze Sponsors will be used toward the Welcoming Reception and the Cocktail gatherings. These events are relaxed and friendly and a great place to visit and network with others attending the Conference.

YES! Sign me up as a Conference Sponsor for the following amount: \$\_\_\_\_\_ **Thank you so much!**

Checks enclosed to MSLBMDA.  Invoice me.  Or CC# \_\_\_\_\_ Exp: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**FAX YOUR SPONSOR FORM TO THE MSLBMDA AT 303/290-9137** or mail copy of completed form to MSLBMDA  
9034 E Easter Pl #103, Centennial, CO 80112 • 303/7893-0859 • 800/365-0919 • mslbmda@idcomm.com

*As we celebrate our 120th Anniversary, the Mountain States Lumber and Building Material Dealers are thrilled to be headed to Ameristar nestled in historic Blackhawk, CO*

**MSLBMDA's 2011 Fall Conference • Oct. 6-8th  
Ameristar Casino • 111 Richman Street  
Blackhawk, Colorado 80422**

**Call the Ameristar Today**



***Don't Leave It To Chance!*** Mark your calendars and call early to make sure you have a room waiting for you at the Ameristar Casino in Blackhawk, CO for the MSLBMDA's 2011 Fall Conference.

The event is scheduled October 6-8th and we have rooms blocked on either side as well for those of you who would like to arrive early or stay late to enjoy the facility and all it has to offer.

Call Ameristar reservations department **BY SEPT. 7, 2011** at **720.946.4000** and identify the group as **MSLBMDA 2011 FALL CONFERENCE** and/or Group Code # **GMSLI11** to secure the special \$139 room rate.

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# Enjoy a Round of Golf at Fossil Trace Golf Club



**Rates: Monday - Thursday • \$75 pp • 18 holes**  
**Friday - Sunday • \$79 pp • 18 holes**

Fossil Trace Golf Club is one of Denver Colorado's premier public golf courses designed by renowned golf course architect Jim Engh. Located in Golden, Colorado - Fossil Trace Golf Club is nestled adjacent to the foothills of the Rocky Mountain Front Range and only 15-minutes from downtown Denver, Colorado. In its short history, the golf course has enjoyed tremendous success and is considered one of the finest golf courses and golf experiences available in Denver and all of Colorado. Most recently, Westword Magazine named Fossil Trace as "Best Golf Course in Denver" for the second time.

The golf course opened in July of 2003, approximately 64-million years after the first dinosaurs walked where holes 11 through 15 now sit. Triceratops footprints, as well as other prehistoric creatures' fossils can be viewed adjacent to the golf courses 12th green. Also, located just inside the main doors of the golf course clubhouse is an exhibit that details the rich history of the property and shares information about the dinosaur tracks and other impressive fossils uncovered on the golf course.

In addition to the prehistoric relics at Fossil Trace Golf Club, several massive remnants of clay mining equipment can be seen throughout the golf courses layout. Each piece serves as a reminder of the rich history of the property and adds to the award winning golf experience.

Take a golf vacation in Denver, Colorado and experience one of Denver's true "must play" golf courses adjacent to the Rocky Mountain Front Range Fossil Trace Golf Club.

**Golf Club Main #: (303) 277-8750**  
**Three Tomatoes Steakhouse & Club: (303) 277-8755**  
**Email: [golf@cityofgolden.net](mailto:golf@cityofgolden.net) • [www.fossiltrace.com](http://www.fossiltrace.com)**

***Please make your own arrangements for golf.*** No shows and tee time reservations cancelled within 24 hours will be charged in full. If you need help with your arrangements please let your MSLBMDA staff know and we will be happy to assist you.

**Location: Fossil Trace Golf Club • 3050 Illinois Street • Golden, CO 80401**  
**Approximately 35-40 minutes from the Ameristar**

111 Richman St, Black Hawk, CO 80422  
1. Head southwest on Richman St toward CO-119  
2. Take the 1st left onto CO-119 • About 12 mins  
3. Continue straight onto US-6 E/Clear Creek/Clear Creek Canyon Rd • About 17 mins  
4. Turn right onto US-6 E/6th Ave Fwy • About 3 mins  
5. Turn left onto 19th St • About 1 min  
6. Turn right onto Illinois St • Destination will be on the right • About 3 mins • 3050 Illinois St, Golden, CO 80401